

ELGON®



AFFIXX
hairstyling



Each product has a number that shows its holding factor.



Pictograms on the packaging make the product easier to understand.



Soyactiv® hydrates, restructuring and protects hair fibers.

4 TAME IT!

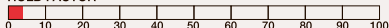
150 ml



SMOOTHING CREAM WITH ANTI-FRIZZ AND ANTI-HUMIDITY EFFECT

- Tames frizzy hair, even if it thick and unruly.
- Ideal for natural drying or long lasting straight looks.

HOLD FACTOR



**STYLE
& SHAPE**



5 FILLER CREAM

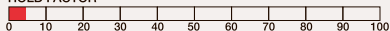
200 ml



FILLER CREAM

- Gives thickens hair and gives it body without weighing it down.
- For all hair types.

HOLD FACTOR



**STYLE
& SHAPE**



11 STRAIGHT LOOK

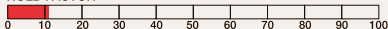
300 ml



HEAT-ACTIVE SPRAY

- Protects hair from dehydration caused by straightening or blowdrying.
- Controls hair for lasting straight looks.

HOLD FACTOR



**STYLE
& SHAPE**



37 PREP IT!

195 ml



BLOWDRY LOTION

- Gives hair body and invisible hold for natural looks.
- Protects hair against humidity and facilitates blowdrying.

HOLD FACTOR



**STYLE
& SHAPE**



40 FOAM FLEX HOLD

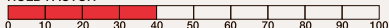
300 ml



SHAPING MOUSSE WITH MEDIUM HOLD

- Soft and natural hold.
- Facilitates combability, perfect for all drying techniques.

HOLD FACTOR



**STYLE
& SHAPE**



80 FOAM STRONG HOLD

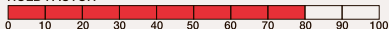
300 ml



SHAPING MOUSSE WITH STRONG HOLD

- Body and support for any kind of style.
- Ideal for air drying or with a diffuser.

HOLD FACTOR



**STYLE
& SHAPE**



88 CURLY LOOK

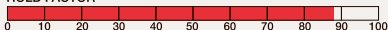
200 ml



FIXING FLUID FOR PERFECT CURLS

- Anti-humidity action that leaves hair soft.
- Long-lasting strong hold.

HOLD FACTOR



**STYLE
& SHAPE**



6 FORMAT WAX

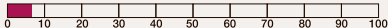
125 ml



FLUID WAX TO SHAPE AND SHINE

- Leaves the hair soft and glossy: slick look to control frizzy hair.
- Non-sticky formula.

HOLD FACTOR



TEXTURE



40 ELASTIC PASTE

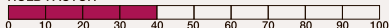
100 ml



MEDIUM HOLD SHINY WAX

- Glossy wet look, elastic texture.
- Defines any style, without weighing hair down.

HOLD FACTOR



TEXTURE



55 PACK OIL

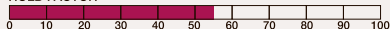
200 ml



MEDIUM HOLD GEL-FOAM

- Provides support to style with a natural effect.
- Restores shape and elasticity to natural waves or permed hair.

HOLD FACTOR



TEXTURE



55 CRAFT MUD

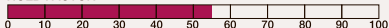
100 ml



MEDIUM HOLD MOLDING WAX

- Creamy texture: easy to work and apply.
- Defines any style without weighing hair down.

HOLD FACTOR



TEXTURE



58 PUMP IT!

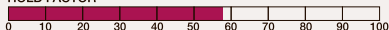
200 ml



TEXTURIZING SPRAY

- Dry texture adds shape and body.
- Use to revive style in the evening.

HOLD FACTOR



TEXTURE



67 HAIR LIFT

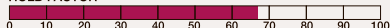
10 gr



VOLUMIZING POWDER WITH MATT EFFECT

- Light weight texture that gives incredible hold and body even to limp hair.
- Ideal also for back-combed looks.

HOLD FACTOR



TEXTURE



79 ELASTIC CURLS

150 ml

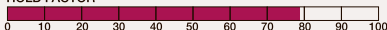
NEW



GEL CREAM FOR CURLY, WAVY OR FRIZZY HAIR

- Defines curls and waves, enhancing the hair's natural texture, incredible anti-frizz action.
- Creamy consistency allows hair to remain soft to touch and elastic.

HOLD FACTOR



TEXTURE



0 SHINE IT!

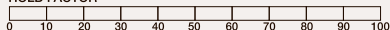
200 ml



NO HOLD GLOSS SPRAY

- Gives hair instant shine without weighing it down.
- Eliminates fly-away hair.

HOLD FACTOR



**FIX&
FINISH**



1 LIGHT DROPS

65 ml



SERUM TO ADD SHINE

- Facilitates combability.
- Seals the hair giving shine and softness.

HOLD FACTOR

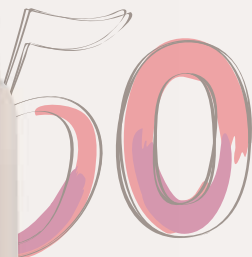


**FIX&
FINISH**



50 FINISH SPRAY FLEX HOLD

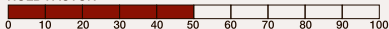
350 ml



NO GAS HAIRSPRAY WITH FLEXIBLE HOLD

- Ideal to shape and fix style with a no gas formula.
- Versatile and easy to work, defines any style.

HOLD FACTOR



**FIX&
FINISH**



70 HAIR SPRAY FIX HOLD

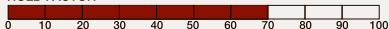
500 ml



STRONG HOLD HAIRSPRAY

- Long-lasting fixing spray.
- Adds shine and doesn't leave residue.

HOLD FACTOR



**FIX&
FINISH**



70 DESIGN GLUE

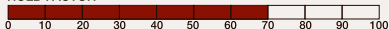
100 ml



COMPACT WAX WITH STRONG HOLD

- Ideal to fix and define single section or the entire hair style.
- Glossy wet look.

HOLD FACTOR



**FIX&
FINISH**



90 SPRAY GEL

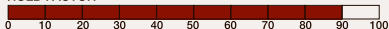
200 ml



SPRAY GEL WITH STRONG HOLD

- Wet look.
- Ideal for creative styling and sculpted effects.

HOLD FACTOR



**FIX&
FINISH**



99 SCULPTING GEL EXTRA

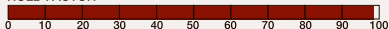
200 ml



STYLING GEL WITH STRONG HOLD

- Ideal to sculpt, fix and define any hair style.
- Easy to work, gradual modeling effect.

HOLD FACTOR



**FIX&
FINISH**



100 RASTA GUM

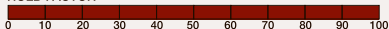
100 ml



COMPACT WAX WITH EXTRA STRONG HOLD

- Easy to work despite the extra strong hold.
- For creative and extreme hairstyle.

HOLD FACTOR



**FIX&
FINISH**



101 FIX IT!

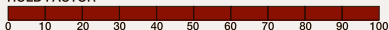
500 ml



ULTRA STRONG HAIRSPRAY

- For a «just out of the salon» look all day long.
- A few sprays are sufficient to hold style, brushes out easily.

HOLD FACTOR



**FIX&
FINISH**



ELGON®

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